

2027 Delaware Home Education Convention Vendor Guide

Saturday March 13, 2027

Held at Bible Fellowship Church
808 S. Old Baltimore Pike, Newark DE 19702

Thank you for considering joining us at the 2027 Delaware Home Education Convention! Now in our 4th year, this event will see homeschool families from across Delaware and surrounding states convene to grow in their homeschool maturity, connect with other homeschoolers, and seek out home education-related products and services.

There are numerous ways to participate in the Convention listed below, several of which are newly added this year as we continue to expand options for the homeschooling community, exhibitors, and sponsors. If you don't see one you are looking for, please reach out and ask.

Exhibitor Options

Option	Description	Early bird by Sept. 30	Regular by Nov. 30	Late	Total Number Available
10'x10' Exhibitor Hall Booth	Booth	\$60	\$75	\$90	Multiple
	Add-on: 6' rectangular table	\$10	\$10	\$10	
	Add-on: 5' round table	\$10	\$10	\$10	
	Add-on: Access to electric	\$15	\$15	\$15	
8'x8' Exhibitor Hall Non- profit Booth	A <u>limited number</u> of 8'x8' Exhibitor Hall Booths are available for non-profit organizations. The above add-ons are available for these as well.	\$55	\$70	\$85	Multiple

Advertising, Sponsorship & Donation Options

Option	Description	Cost	Total Number Available
Printed Convention Program Ad (see detailed specs below)	Half page	\$50	Multiple
	Full page	\$100	
Breakfast Sponsor	Exclusive signage (provided by the sponsor) at the welcome breakfast. The continental breakfast is open to all attendees.	\$500	One
Snack break	Exclusive signage (provided by the sponsor) at either a mid-morning or mid-afternoon snack break. The break is open to all attendees.	\$200	One AM, one PM
Keynote Sponsor	Exclusive opportunity to address the convention attendees for 3 minutes during the opening or closing keynote session, or a verbal mention by the convention host introducing the keynote speaker, or a 1 minute video shown before the introduction of the keynote speaker.	\$750	One AM, one PM
Slide	Submit a 16:9 image to be used in a rotating slideshow in the main speaker/keynote room before and after each speaking session. This is a great opportunity to catch attendees' eyes or show a QR code.	\$50	Multiple
Hall Signage	Easel-sized signage or a retractable banner (or similar signage) provided by the sponsor in the main lobby of the Convention.	\$250	Two
Homeschool Group Leaders Breakfast Sponsor	Exclusive opportunity for the sponsor to provide gifts for each homeschool leader attending the Saturday morning breakfast (an invitation only event separate from the main convention) and the opportunity to address the homeschool leaders for 5 minutes.	\$500	One
Workshop Sponsor	Opportunity for the sponsor to conduct a 30 minute workshop related to the product/service offered by the sponsor. In the convention schedule/program, the session will be listed as sponsored.	\$200	Two
Lanyard Sponsor	Exclusive opportunity for the sponsor to provide a minimum of 150 lanyards printed with the sponsor's name and/or logo. Tri-State must review	\$100	One

	a proof/mockup of the lanyard prior to printing. Lanyards must be received by Tri-State by March 1, 2026.		
Welcome Bag Sponsor	Exclusive opportunity for the sponsor to provide a minimum of 100 convention welcome bags printed with the sponsors name and/or logo. Tri-State must review a proof/mockup of the bag prior to printing. Bags must be received by Tri-State by February 13, 2027.	\$100	One
Welcome Bag Insert/Swag	Opportunity to provide 100 giveaway/swag items to be distributed to each attendee in the welcome bag (e.g. pen, flyer/brochure/postcard, catalog, T-shirt, hat, key chain, stickers, etc.). Tri-State will fill the bags. This can be any physical giveaway item to advertise your business or organization, with a few limitations: We ask that items not be too heavy for attendees to carry (e.g. ceramic mugs aren't a good option) and to help keep our rented venue cleaner, please do not include food, candy or chocolate. Excess items leftover after filling the 100 bags will be discarded. After applying, send a photo or description of the item to Tri-State to review. After approval, shipping details will be provided. Items must be received by Tri-State by February 13, 2027.	\$50	Multiple
Closing Keynote Giveaway	In the Exhibitor hall, attendees are able to fill in a bingo card as they visit the exhibitor booths. At the closing keynote address, winners will be drawn for giveaways from the bingo cards submitted. Any exhibitor/sponsor purchasing one of the above options is able to provide a giveaway item for the bingo card drawing for no additional charge.	\$0	Multiple
Silent Auction Donation	Physical or digital items for an in-person silent auction benefiting Tri-State Homeschool are accepted as well. Any unsold donations will become giveaway items at the closing keynote address.	\$0	Multiple

All sponsorship options include a name and logo listing in the printed Convention program and a linked logo on the Convention website. To be listed in the printed Convention program, application and payment must be completed by January 31, 2027.

To apply for any of the exhibitor or sponsor options, visit <https://www.tristatehomeschool.org/conventionexhibitor>

Multiple options can be selected when applying. Pricing of each option may change in future years.

Exhibitor and Sponsor Selection and Layout

To best serve our attendees, Tri-State Homeschool aims to fill our limited space with the most impactful mix of home education-related products and services. Tri-State may select or refuse exhibitors and sponsors to avoid duplication of similar vendors or to promote the best use of space and time for convention attendees. All booth placement is at the discretion of Tri-State.

Tri-State reserves the right to refuse any exhibitor application with or without comment for any or no reason. Vendors who are not selected shall not register for the convention as attendees with the intention of soliciting attendees or acting as a vendor.

Professional Conduct and Cleanliness

- Exhibitors shall refrain criticizing other exhibitors, attendees, speakers, the Convention and the venue, with the exception of raising any concerns to a Convention coordinator (those wearing yellow lanyards) or a Tri-State board member.
- Any children of exhibitors are free to assist with the booth and to attend speaker sessions but must conduct themselves with the same professional level of decorum as exhibitors. Any disruptive children will be returned to their parents with a warning.
- To care for our rented space, the following is not permitted: smoking/vaping, glitter, confetti, Play-Doh, clay or similar consistency material.
- Exhibitors are responsible for cleaning up any trash in their booth throughout the Convention, including during setup, shopping hours and teardown.
- Exhibiting or conducting business activities is limited to each exhibitor's booth. Activities in aisles, hallways, the lobby and another exhibitor's space is prohibited. Distribution of items (printed materials, products, give-a-ways, etc.) shall be limited to each exhibitor's booth space.
- Any audio used in a booth must be at a volume where it is inaudible 6 feet away from the booth.

- Exhibitors are liable for any damage caused to either the facility or another exhibitor's property and for causing any losses, damages or injury sustained by any attendee.
- Subletting of exhibitor space is not permitted.
- Exhibitors are expected to avoid the display or sale of overly controversial or offensive items. Tri-State reserves the sole right to determine if an item is overly controversial or offensive.
- Live animals are not permitted.

Exhibitor Hall Hours

Setup, option 1: Friday March 12, 6:00-8:00pm

Setup, option 2: Saturday March 13, 7:00-8:30am

Setup can make use of one or both of the setup time windows. Upon arrival, booth spaces will be marked with exhibitor names using temporary signage. After setup, this temporary signage can be removed. All exhibitors must be setup by 8:30am on Saturday. Any exhibitor who has not checked in by 8:15am Friday will forfeit their space with no refund.

Shopping: The Exhibitor Hall is open for Convention attendees to shop from 8:30am to 4:00pm on Saturday March 13. Exhibitors are strongly encouraged to be present in their booth for the duration of shopping hours.

To increase foot traffic this year, we are making some scheduling/layout changes:

- We are moving the attendee breakfast area to the middle of the exhibitor hall. This will open at 8:00am as the setup window is wrapping up.
- We are scheduling more time in the middle of the day with no speaker sessions so that attendees can have a dedicate shopping time.
- We are moving the lunch serving area to the middle of the exhibitor hall (similar to breakfast).
- We are lengthening the open times of the exhibitor hall to run the entire day.

Teardown & Cleanup: Saturday March 13, 4:00-6:00pm

Exhibitors who begin teardown early (prior to 4:00pm on Saturday) will risk their future participation when applying for a booth in a subsequent year.

Booth Add-ons

Access to electric is available as an add-on and is limited. Access consists of a single duplex wall outlet or an extension cord.

Tables are available as an add-on in two sizes: a 6' rectangular table or a 5' round table.

Tablecloths are not provided.

Wi-Fi

Access to an open Wi-Fi network is available, however signal strength and speed cannot be guaranteed.

Lunch

Lunches are available as an add-on, or you are welcome to bring your own. Indicate the number of lunches desired when submitting the application.

Printed Ad Requirements

Ad submissions for the printed program must be electronic in either SVG or PNG formats and must be received by Tri-State Homeschool by January 31, 2027.

Full page ads are 5.75" W x 8.75" H including a bleed of 1/8" (0.125 in) on all sides.

The final printed full page size is 5.5" W x 8.5" H.

Half page ads are 5.75" W x 4.375" H including a bleed of 1/8" (0.125 in) on all sides.

The final printed half page space is 5.5" W x 4.25" H.

Resolution: At least 300dpi

Ads will be printed in color (CMYK)

Black Swan Events

In the event the Convention must be cancelled due to fire, casualties, government regulation, blizzard, tornado or other acts of God or other causes beyond the control of Tri-State, the sole liability of Tri-State will be to return each exhibitor's/sponsor's registration payment.

Spam/Scam Caution

Tri-State does not provide, sell or rent attendee contact information. If you receive an offer to purchase attendee contact information, it is a scam with no association to Tri-State. Ignore/delete it.